



Dear Friends,

We are writing to request your support for the fourth annual HEALS to the Pavement for Pregnancy and Infant Loss 5K event to benefit HEALing Embrace. In 2017, over 1,500 attendees participated in this event, and we anticipate continued growth in our fourth year.

The 2018 HEALS to the Pavement will be held Saturday, October 13th, 2018 from 3:00 – 8:00 pm at Zorinsky Lake Park. HEALS to the Pavement is a family friendly 5k race/walk to honor the babies that have left too soon. Race day activities include: Light Up The Night, food, activities, vendors, silent auction, music, and fireworks.

HEALing Embrace assists families impacted by pregnancy and infant loss both financially and through emotional support services. An estimated 1 in 4 women will experience pregnancy loss, and each day 71 mothers in the United States will give birth to a sleeping baby.

Since its inception, HEALing Embrace has supported grieving families in the Omaha area with free grief resources, weighted birth day bears, care packages, photography, and visits to hospitals. Our services have touched thousands of lives. In 2017 alone, HEALing Embrace:

- Provided over \$21,000 in direct support to families to ease financial burden associated with their loss
- Covered \$7,000 in funeral and medical expenses
- Shipped 241 weighted birth day bears and support packages to families coping with loss
- Provided countless hours of in-home postpartum assistance, hospital visits, doula services, and photography

Please consider support of HEALing Embrace through event sponsorship for HEALS to the Pavement 5K Run/Walk. Your donation will make an incredible impact in our community. Your support helps heartbroken families heal.

More information about the race and the mission of HEALing Embrace can be found at www.healingembrace.org or by contacting Jennifer Sommer at (402) 819-4002 or jennifer@healingembrace.org.

Thank you for your consideration,

Jennifer Sommer
CEO & Co-Founder




























Brianne Kemp
Interim Executive Director

HEALing Embrace is a designated fund with Midlands Community Foundation (MCF). MCF is a public charity that gives donors instant access to all the privileges of a 501(c)(3) charitable organization. As a result, all donations to the HEALing Embrace Fund are tax deductible as allowable by law. Please consult your tax professional for specific contribution guidelines.



PLEASE JOIN US FOR OUR **4TH ANNUAL**
HEALS TO THE PAVEMENT
 5K/1 MILE WALK FOR PREGNANCY & INFANT LOSS

Each October, **HEALS to the Pavement** brings together over 1,500 participants to raise funds and awareness for those impacted by pregnancy or infant loss. Your support of HEALing Embrace is tax deductible and will help support the estimated 1 in 4 women and families impacted by this type of loss—providing free grief resources, weighted birth day bears, care packages, photography, bereavement services, and visits to hospitals. We cannot carry out our mission without the generous support of organizations such as yours. Please consider joining us for this spectacular event full of love, laughter, tears, support, and celebration.

SPONSORSHIP OPPORTUNITIES	Title \$10,000+	Platinum \$5,000-\$9,999	Gold \$2,500-\$4,999	Silver \$1,000-\$2,499	Bronze \$500-\$999	HEALing \$250-499
Podium Speaking Opportunity at Race						
Company Logo on All Promotional Materials						
Naming Opportunities	Title Sponsor	"Light Up The Night"	Tot Trot or Finish Line	Water Station (2 Available)		
Logo on Race Shirt						
Race Entries	40	20	10	5		
Race Day Recognition						
Vendor Table						
Company Recognition on Course (Banner)	4' x 6'	3' x 4'	2' x 3'	2' x 2'	Name only	
Linked Logo on HEALing Embrace Website					Name only	Name only
Provide Promotional Material in Runner Bags						

Your sponsorship of **HEALS to the Pavement** to support HEALing Embrace is fully customizable—we will help you maximize benefits to suit your marketing and corporate responsibility goals. More information about race sponsorship opportunities and the mission of HEALing Embrace can be found at www.healingembrace.org or by contacting Jennifer Sommer at (402) 819-4002 or jennifer@healingembrace.org.