



HEALing Embrace
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We are writing to request your support for the third annual HEALs to the Pavement for Pregnancy and Infant Loss 5K event. Due to increasing awareness and support within the community, participation doubled last year. In 2016, we had over 1,100 attendees. This year we anticipate similar growth.

Our event this year will be held on October 14, 2017, from 3:00pm to 8:00pm at Zorinsky Lake Park. HEALs to the Pavement is a family friendly 5k race/walk to honor the babies that have left too soon. Race day activities include: Light Up The Night, food, activities, silent auction, music, and fireworks.

In 2016 HEALing Embrace supported grieving families in the Omaha area with free grief resources, weighted birth day bears, care packages, photography, and visits to hospitals. Our services have touched over 5,000 lives. This year our services reached families as far as Australia, and we have provided support to families in 30 of the 50 states. We strive to make those who have lost the newest member of their family feel validated and understood during the most difficult journey they will ever have to walk.

HEALing Embrace assists families impacted by pregnancy and infant loss both financially and through emotional support services. Bereaved families face expenses related not only to birth, but also additional expenses for funeral services, counseling, and in-home postpartum assistance. HEALing Embrace helps families with these financial burdens so they can focus on healing, not the stress of unexpected bills. An estimated 1 in 4 women will experience pregnancy loss, and each day 71 mothers in the United States will give birth to a sleeping baby. In the last several months, we have paid out almost \$9,000 in medical and funeral expenses.

Please consider supporting HEALing Embrace by becoming an event sponsor for HEALs to the Pavement 5K Run/Walk. Your donation will make an incredible impact within our community. Your support helps heartbroken families heal.

HEALing Embrace is a designated fund with Midlands Community Foundation (MCF). MCF is a public charity that gives donors instant access to all the privileges of a 501(c)(3) charitable organization. As a result, all donations to the HEALing Embrace Fund are tax deductible as allowable by law. Please consult your tax professional for specific contribution guidelines.

More information about the race and the mission of HEALing Embrace can be found at www.healingembrace.org. Please take a moment to review this information. We value the continued support of our sponsors and look forward to growing our mission and supporting families suffering from pregnancy and infant loss.

Sincere Regards,

Jennifer Sommer
Warrior Mom, CEO & Co-Founder

Sponsorship Levels & Donor Benefits

Sponsorship	Contribution	Sponsorship Benefits
Title Sponsor	\$10,000	<ul style="list-style-type: none"> ● Recognition as Title Sponsor ● Company recognition on all promotional materials leading up to the event ● Company recognition on course – vinyl banner (4'x 6') signage ● Vendor table option ● Large Logo on race shirt – prominently displayed ● 40 race entries ● Recognition/logo on website – linked to your website ● Opportunity to provide advertising material in runner bags ● Race day recognition
Fireworks Sponsor “Light Up the Night”	\$6,500	<ul style="list-style-type: none"> ● Company recognition on course – banner (3'x 4') signage ● Vendor table option ● Logo on race shirt ● 26 race entries ● Recognition/logo on website – linked to your website ● Opportunity to provide advertising material in runner bags ● Race day recognition
Platinum Sponsor	\$5,000	<ul style="list-style-type: none"> ● Company recognition on course – banner (2'x 4') signage ● Vendor table option ● Logo on race shirt ● 20 race entries ● Recognition/logo on website – linked to your website ● Opportunity to provide advertising material in runner bags ● Race day recognition
Gold Sponsor	\$3,000	<ul style="list-style-type: none"> ● Company recognition on course – banner (2'x 4') signage ● Logo on race shirt ● 12 race entries ● Recognition/logo on website – linked to your website ● Opportunity to provide advertising material in runner bags
Course Sponsor	\$1,500	<ul style="list-style-type: none"> ● Company recognition on course - vinyl (2'x 3') signage ● Logo on race shirt ● 6 race entries ● Recognition/logo on website – linked to your website ● Opportunity to provide advertising material in runner bags
Tot Trot Sponsor	\$750	<ul style="list-style-type: none"> ● Company recognition on course – vinyl (2'x2') signage ● Logo on Tot Trot shirt ● 3 race entries ● Recognition/logo on website – linked to your website ● Opportunity to provide advertising material in runner bags
Finish Line Sponsor	\$500	<ul style="list-style-type: none"> ● Company recognition on course – vinyl (2'x2') signage ● 2 race entries ● Recognition/logo on website – linked to your website ● Opportunity to provide advertising material in runner bags
Water Station Sponsor (2 available)	\$350	<ul style="list-style-type: none"> ● Decorate water station with your company logo ● Recognition/logo on website ● Opportunity to provide advertising material in runner bags
HEALing Sponsor	\$250	<ul style="list-style-type: none"> ● Recognition/logo on website ● Opportunity to provide advertising material in runner bags

HEALs to the Pavement Sponsorship Form

Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

- *Title Sponsor \$10,000*
- *“Light up the Night” Fireworks Sponsor \$6,500*
- *Platinum Sponsor \$5,000*
- *Gold Sponsor \$3,000*
- *Course Sponsor \$1,000*
- *Tot Trot Sponsor \$750*
- *Finish Line Sponsor \$500*
- *Water Station Sponsor \$350*
- *HEALing Sponsor \$250*

I would like to be an event sponsor, enclosed is my check for \$_____.

In lieu of sponsorship, I would like to support HEALing Embrace with my enclosed donation of \$_____.

Please make checks payable to HEALing Embrace Fund and mail to:
HEALing Embrace
P.O. Box 540021
Omaha, Nebraska 68154

:: HEALs to the Pavement 5k/1 Mile Walk Mission Statement ::

To honor the lives of babies gone too soon;
To create an event that celebrates family & community;
Leave no family feeling unsupported

The HEALing Embrace Fund is a designated fund of Midlands Community Foundation (MCF). MCF is a non-profit 501 (c) 3 public corporation acting as a legal entity for this charitable fund. All donations to the HEALing Embrace Fund are tax-deductible as allowable by law. Please consult your tax professional for advice.
Tax ID # 51-0191738

Visit us at www.healingembrace.org or
www.runsignup.com (Search ‘HEALs to the Pavement’)