

July 10, 2019

Dear Friends,

We are writing to request your support for the fifth annual HEALs to the Pavement for Pregnancy and Infant Loss to benefit HEALing Embrace.

The mission of HEALing Embrace is to journey alongside families going through pregnancy or infant loss to offer hope, healing, and support, and to advocate for those children lost.

The 2019 HEALs to the Pavement will be held

Saturday, October 5th, 2019 from 3:00 – 8:00 pm at Zorinsky Lake Park. HEALs to the Pavement is a family friendly 5k race/walk to honor the babies that have left too soon. Race day activities include: 5k run/walk, tot trot, food, activities, vendors, silent auction, music, and fireworks.

HEALing Embrace has supported grieving families in the Omaha area with free grief resources, weighted "birth day" bears, care packages, photography, and visits to hospitals by trained bereavement companions. Our services have touched thousands of lives. In 2018 alone, HEALing Embrace:

- Provided over \$14,000 in financial assistance to assist families with costs associated with loss: funeral expenses, medical expenses, and grief counseling
- Shipped 309 weighted birth day bears and support packages to families coping with loss
- Provided hundreds of hours of postpartum assistance, hospital visits, bereavement services, and photography all at no cost to families

Please consider support of HEALing Embrace with your financial support as a sponsor for the 2019 HEALs to the Pavement for Pregnancy and Infant Loss. Your donation will help raise funds to provide services that make an incredible impact to heartbroken families.

Please don't hesitate to reach us at (402) 819-4002 or jennifer@healingembrace.org with questions or more information. To learn more about this event and the mission of HEALing Embrace, visit us at www.healingembrace.org.

Sincerest Regards,

Jennifer Sommer & Shawna Hoffman

Co-Founders, HEALing Embrace



HEALs to the Pavement for Pregnancy and Infant Loss

Sponsor Commitment Form

Please mail your commitment form and payment (or request invoice):

HEALing Embrace
PO Box 540021
Omaha, NE 68154

All checks must be made payable to: **HEALing Embrace**

_____ **TITLE (\$10,000)**

_____ **BRONZE (\$500)**

_____ **PLATINUM (\$5,000)**

_____ **HEALing (\$250)**

_____ **GOLD (\$2,500)**

_____ **Other:_____**

_____ **SILVER (\$1,000)**

Contact Name:_____

Sponsor Company:_____

Sponsor Address:_____

Sponsor Contact Phone:_____

Sponsor Email:_____

Sponsor Signature:_____

_____ **We wish to have a vendor table at the event**

Sponsor/vendor setup will begin at 2:00 pm. We ask vendors to be set up no later than 3:00 pm (when registration opens). We also ask vendors stay on site through the end of the evening (culminating with fireworks at approximately 8:00 pm). Questions may be directed to Jennifer Sommer at jennifer@healingembrace.org (402) 819-4002.



Sponsorship Opportunities

Each October, HEALs to the Pavement brings together over 1,300 participants to raise funds and awareness of those families touched by pregnancy or infant loss. Your support will help the one in four women impacted by loss - providing free grief resources, weighted birth bears, care packages, birth photography, bereavement companionship, and peer support. We cannot carry out our mission without generous support of our community. Please consider joining us as a 2019 sponsor.

Title Sponsor - \$10,000

- ★ Company name branded with HEALs to the Pavement as "Presented By"
- ★ Podium speaking opportunity
- ★ All assets listed in sponsor grid

	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	HEALing \$250
Company logo on all promotional materials	★				
Logo on race shirts	★	★	★	★	Name only
Race entries	20	10	5		
Race day verbal recognition	★	★	★		
Vendor table	★	★	★	★	
Sponsor banner logo placement	★	★	★	Name only	Name only
Linked logo on HEALing Embrace website	★	★	★	★	★

Your sponsorship is fully customizable. For more information contact HEALing Embrace at jennifer@healingembrace.or or (402) 819-4002.