

HEALing Embrace Fund  
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We are writing to request your support through the donation of a gift certificate or merchandise—your donation would be featured during the silent auction following the third annual HEALs to the Pavement for Pregnancy and Infant Loss 5K event. Because of growing support and awareness, we were able to double event participation. Last year we had over 1,100 attendees, and this year we anticipate more growth.

Our event this year will be held on October 14, 2017 from 3:00 to 7:00pm at Zorinsky Lake Park. HEALs to the Pavement is a family friendly 5k race/walk to honor the babies left us too soon. Race day activities include: 5K race, 1 mile walk, Light Up The Night, food, activities, silent auction, music, and fireworks.

In 2016 HEALing Embrace supported grieving families in the Omaha area with free grief resources, weighted birth day bears, care packages, photography, and visits to hospitals. Our services touched over 5,000 lives. This year we reached families as far away as Australia, and have provided support to families in 28 of the 50 states. We strive to make those who have lost the newest member of their family feel validated and understood during the most difficult journey.

HEALing Embrace assists families suffering from pregnancy and infant loss both financially and through emotional support services. Bereaved families face expenses related to birth, as well as additional expenses for funeral services, counseling, and in-home postpartum assistance. HEALing Embrace helps families with financial burdens so they can focus on healing, not the stress of unexpected bills. An estimated 1 in 4 women will experience pregnancy loss, and each day 71 mothers in the United States will give birth to a sleeping baby.

After the race there is celebration for families and race participants. A silent auction will be held and all money raised goes towards the financial needs of families. Would you be willing to donate either a gift certificate or merchandise from your business? Your donation will make an incredible impact in our community, your support ultimately helps heartbroken families heal.

HEALing Embrace is a designated fund with Midlands Community Foundation (MCF). MCF is a public charity that gives donors instant access to all the privileges of a 501(c)(3) charitable organization. As a result, all donations to the HEALing Embrace Fund are tax deductible as allowable by law. Please consult your tax professional for specific contribution guidelines.

More information about the race and the mission of HEALing Embrace can be found at [www.healingembrace.org](http://www.healingembrace.org). Please take a moment to review this information. We value the continued support of our sponsors and look forward to growing our mission and supporting families impacted by pregnancy and infant loss.

Sincere Regards,

Jennifer Sommer  
Mother, CEO, & Co-Founder